|  |
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| Agency APPLICATION FORMPlease fill out a separate application for each agency you wish to get listed. If you have any questions, please contact cardonline@strategyonline.ca. |
| \*REQUIRED FIELDApplicant information (Please provide contact details of the individual who will update the listing content) |
| \*Name:       | \*Title:       |
| \*Email:       | \*Phone:       |
| \*Company name:       |
| General Information |
| \*Agency:       |
| \*Main Address:       |
| \*Phone:       | Toll free:       | \*Email:       |
| Website(s): http://        |
|        |
| \*Year established:        | \*No. employees:       |
| \*Primary area of expertise: Choose an item. |
| Secondary area(s) of expertise (check all that apply):[ ]  Advertising [ ]  Brand Activation/Shopper Marketing [ ]  Consulting/Strategy [ ]  Creative [ ]  Design [ ]  Digital Marketing [ ]  Direct Marketing [ ]  Full Service [ ]  In-House [ ]  Marketing Communications [ ]  Media Planning & Buying [ ]  Multicultural Marketing [ ]  Production [ ]  Public Relations[ ]  Other       |
| Media Association memberships:       |
| Accreditations:       |
| PROFILE |
| \*Provide a description for your agency – **MAX. 50 WORDS** – your profile serves as a quick brand orientation for users; avoid using promotional phrases, such as “award winning…”:      |
| Personnel to display in listing |
| \*Name:       | \*Title:       |
| \*Email:       | \*Phone:       |
| \*Job function(check all that apply)  | [ ]  Executive [ ]  Account Management[ ]  Client Services[ ]  Creative | [ ]  Marketing[ ]  Media[ ]  Production[ ]  Public Relations | [ ]  Research[ ]  Traffic[ ]  Administrative[ ]  Other       |
| \*Name:       | \*Title:       |
| \*Email:       | \*Phone:       |
| \*Job function(check all that apply)  | [ ]  Executive [ ]  Account Management[ ]  Client Services[ ]  Creative | [ ]  Marketing[ ]  Media[ ]  Production[ ]  Public Relations | [ ]  Research[ ]  Traffic[ ]  Administrative[ ]  Other       |
| \*Name:       | \*Title:       |
| \*Email:       | \*Phone:       |
| \*Job function(check all that apply)  | [ ]  Executive [ ]  Account Management[ ]  Client Services[ ]  Creative | [ ]  Marketing[ ]  Media[ ]  Production[ ]  Public Relations | [ ]  Research[ ]  Traffic[ ]  Administrative[ ]  Other       |
| \*Name:       | \*Title:       |
| \*Email:       | \*Phone:       |
| \*Job function(check all that apply)  | [ ]  Executive [ ]  Account Management[ ]  Client Services[ ]  Creative | [ ]  Marketing[ ]  Media[ ]  Production[ ]  Public Relations | [ ]  Research[ ]  Traffic[ ]  Administrative[ ]  Other       |
| \*Name:       | \*Title:       |
| \*Email:       | \*Phone:       |
| \*Job function(check all that apply)  | [ ]  Executive [ ]  Account Management[ ]  Client Services[ ]  Creative | [ ]  Marketing[ ]  Media[ ]  Production[ ]  Public Relations | [ ]  Research[ ]  Traffic[ ]  Administrative[ ]  Other       |
| \*Name:       | \*Title:       |
| \*Email:       | \*Phone:       |
| \*Job function(check all that apply)  | [ ]  Executive [ ]  Account Management[ ]  Client Services[ ]  Creative | [ ]  Marketing[ ]  Media[ ]  Production[ ]  Public Relations | [ ]  Research[ ]  Traffic[ ]  Administrative[ ]  Other       |
| BRANCH OFFICE(S)(If you have more than one branch office please include in a separate document) |
| Address:       |
| Phone:       | Toll free:       | Email:       |
| Contact Name:       |
| Title:       | Phone:       | Email:       |
| \*Job function(check all that apply) | [ ]  Executive [ ]  Account Management[ ]  Client Services[ ]  Creative | [ ]  Marketing[ ]  Media[ ]  Production[ ]  Public Relations | [ ]  Research[ ]  Traffic[ ]  Administrative[ ]  Other       |
| accounts |
| \*Provide list of current client accounts       |

**Applicant’s Electronic Acknowledgement:**

By submitting the above, I hereby acknowledge that the information provided is true and agree to have this listing

published by CARDonline. In addition, on request by any bona fide advertisers, or by an advertising agency having recognition, we hereby agree to submit records from which the figures were prepared.

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| Name:       | Date:       |